

Thank you for your partnership with the AKC24 conference. Here are the next steps information you should be aware of:

- 1, Complete the form at the top of the Sponsor Menu form which you will have received via email and submit it back to info@awesomekidmin.com
- 2. Please submit payment by January 12, 2024 via the form on the website: Awesomekidmin.com/partners

3. Assets and Artwork and Video Specifications

- Colour graphics for a printed delegate handbook; high quality (resolution of 300dpi or 2550x3300) PDF format; 5"x8" high with no bleed for full page ad; 5" x 4" for half page.
- On screen graphics: 1980 x 1080 px (16:9) JPEG or PNG files
- Any videos should be High Quality mov or/mp4 format and maximum 60 seconds long
- Instagram graphics: 1080 x 1080 px
- Logo/Link for website
- Promotional item for delegate bag (optional)
- refreshment enhancers: graphic (or 2 if you want each side of the tent to be different) for use on a "tented" advertisement to be placed on each refreshment/lunch table. 4"x5.5" plus a bleed.

Complimentary Exhibitor Pass:

- All AKC Conference Champions and Experience enhancers will receive 2 all access, non-transferrable passes which will allow access to both the leadership labs as well as to the conference main sessions and breakouts.
- Additional exhibit staff interested in attending any aspect of the conference will need to purchase additional tickets.

Deadlines:

- Sponsorship/Exhibitor Sign Up deadline: Friday, January 12, 2024
- Graphics/Video deadline: February 5, 2024
- Sponsor promotional items for delegate bag: February 16, 2024

Please Note:

- Requests to sell merchandise must be approved by the Awesome Kidmin Planning Team
- The host church does not allow any banners or signage to be attached to their walls.

Questions we have for you:

- Would you consider adding a resource to our prize/give away packages?
- Exhibitors: what size table do you require: 4' 6' or 8'? Do you require access to power?

We are looking forward to having you join us for AKC24 For more information or if you have any questions, please contact:

Brad Klassen

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Email: info@awesomekidmin.com